



## **Marine Room Implements Designated Driver Incentive**

**La Jolla, Calif. - (December 10, 2007)** – Effective December 1, 2007 the Marine Room started a designated driver program. Restaurant patrons who notify their server that they are the designated driver for the evening will be offered complimentary non-alcoholic beverages.

“During the busy holiday season we wanted to promote responsible behavior,” states Marine Room general manager, Dennis Rush. “In support of the designated driver program and to encourage conscientious decision making at all times, and not just during the holidays, our new incentive will be offered year-round.”

The Marine Room offers diners global cuisine rooted in the French classics. Its spectacular views, exemplary service and outstanding wine list make it San Diego’s premier dining destination. The Marine Room is located at 2000 Spindrift Drive in La Jolla, Calif.; (858) 459.7222. For more information, visit [www.MarineRoom.com](http://www.MarineRoom.com).

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